Media Centre Terms of Use

Last updated: February 2019

About VAN CLEEF & ARPELS and these Media Centre Terms of Use

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These Media Centre Terms of Use govern your use of the Van Cleef & Arpels online Press/Media Centre platform (together the “Media Centre”) that provides you with access to current information, press releases, visuals and audio-visual materials (the “Content”). In these Media Centre Terms of Use, we use the term Van Cleef & Arpels (and “we”, “us” and “our”) to refer to the head office of Van Cleef & Arpels at the registered address above and its affiliates.

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Updates to these Media Centre Terms of Use

We may make changes from time to time to these Media Centre Terms of Use so please check back regularly to keep informed of updates. The latest version of these Media Centre Terms of Use will always be available on the Media Centre. Any new version of these Media Centre Terms of Use shall take effect and will govern the use of the Media Centre and your relationship with us immediately upon the date of posting. By continuing to use the Media Centre, you agree to be bound by the terms of these updates and amendments.

Information we collect from you

We may collect personal information from you when you correspond with us (for example, if you contact us with a query about the Media Centre) or contact the Van Cleef & Arpels concierge by telephone. Please note that calls to the Van Cleef & Arpels concierge may be recorded for security, training and development purposes.

Data related to your use of the Media Centre will be automatically provided to us through the use of cookies or other similar technologies each time you log on to the Media Centre. Further information on cookies or other similar technologies can be found in our Privacy Policy.
We will use the information we collect from you to:

• deal with your enquiries and requests;
• send service related communications, including announcements and administrative messages;
• prevent prohibited or illegal activities and as part of our efforts to keep our Media Centre secure;
• understand how our Media Centre is used so that we can continuously improve our Media Centre and services and other offerings; and
• provide access to our members about accredited journalists notably for information purposes in relation to exhibitions and watch fairs.

Our Terms of Use and Privacy Policy

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- to be responsible for obtaining the necessary releases and permissions to use the name, likeness or other characteristics of any person as may be required;
- not use any images in any way that could be construed as derogatory, defamatory, pornographic or illegal;
- not sell, share, distribute or make images available for downloading through syndication platforms or communicate any images to a publically available image archive or archive content in a database and more generally use in any way whatsoever except for the Prescribed Purposes as set out herein; and
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companies or any third party, with or without notice to you. In this event, you must immediately destroy and/or delete any copies you have made of the Content in any format.

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If any provision, or part of a provision, of these Media Centre Terms of Use is found to be illegal, invalid or unenforceable, that provision or part-provision shall be deemed not to form part of these Media Centre Terms of Use, and the legality, validity or enforceability of the remainder of the provisions of these Media Centre Terms of Use shall not be affected, unless otherwise required by operation of applicable law.

These Media Centre Terms of Use constitute the entire agreement between you and us in relation to the use of the Media Centre, and replace and extinguish all prior agreements, draft agreements, arrangements, undertakings, or collateral contracts of any nature between us, whether oral or written, in relation to such subject matter.

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**Contact us**

If you have any questions or comments about these Media Centre Terms of Use, or matters generally, please contact us at the address provided below.

Van Cleef & Arpels, branch of Richemont International SA
Attn : Press Relations

Route des Biches, 8

CH-1752 Villars-sur-Glâne - Switzerland

Or by e-mail to : contact@vancleefarpels.com